



## 2025 VALENTINE CARD AND VERSE AND CACHET

### CONTEST SUBMISSION REQUIREMENTS

Deadline: 5 p.m., Fri. November 8, 2024

Card verse requirements: one 4-line verse or two 4-line verses (8 lines maximum); 'City of Loveland' or 'Sweetheart City' must be referenced in a line of the verse; romantic, sentimental or humorous content; typed or neatly printed.

Card design requirements: finished folded size of 4 5/8" x 6 1/4"; no color restrictions other than it must be able to be printed on a 4-color press; may be cut out, embossed, bordered, etc.; only original art will be accepted (copyrights will be checked prior); design theme carried throughout card; single- or multi-folded; can submit rough draft but camera-ready art required for printing at cost of entrant; all types of art accepted as long as quality can be maintained when printed through digital press.

Cachet verse requirements: 4-line maximum; 'City of Loveland' or 'Sweetheart City' must be referenced in a line of the verse; typed or neatly printed; each verse must be submitted separately with name, daytime and evening phone numbers, complete address and email address.

Cachet design requirements: dimensions of 3" x 1 1/4"; rough draft acceptable; camera-ready art for printing; only original non-copyright art accepted; year must be somewhere in design; Loveland, CO must also appear in design; all types of art accepted if quality can be maintained when printed through digital press.

Each person can submit multiple entries for all contests, if each separate entry includes name, phone number, complete address and email address.

The submission deadline for the card, cachet and cancellation contests is 5 p.m., Friday Nov. 8, 2024.

To submit entries, drop off or mail them to 5400 Stone Creek Circle Suite 200, Loveland, CO 80538, or email them to [info@loveland.org](mailto:info@loveland.org). Questions can be directed to (970) 744-4791.

Chosen designs and verses will be incorporated into the card and cachet, which will be unveiled in January 2025. The valentine card is sold throughout northern Colorado through select retailers and will be available for sale immediately after it is unveiled. The chosen cachet design and verse will be used to produce the official cachet that is stamped on all outgoing valentines that come through the 79th Annual Valentine Re-mailing Program, which kicks off on January 7, 2025. The cachet verse appears inside the cachet design. The completed cachet is reproduced on rubber stamps and used to handstamp the envelope of each valentine card re-mailed from Loveland. It is also printed on the envelope of the 2025 official Loveland Valentine card.

Winners of the card and cachet contests are awarded cash prizes and become part of Loveland's history.

In partnership with the Loveland Post Office, the Loveland Chamber stamps its special Sweetheart City cachet on approximately 100,000 valentine cards that arrive in Loveland each year. The cachet is hand stamped on each valentine and re-mail them to their final destinations that include more than 100 countries around the globe and all 50 states.



Loveland Chamber of Commerce

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